

# Working Lands Workshop

March 10, 2009  
8:00 a.m. – 3:15 p.m.

Northern Great Lakes Visitor Center  
Ashland, WI

## Agenda

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7:30 a.m. – 8:00 a.m.	<b>Exhibitor Set-up</b>	Window Area Near Elevator
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8:00 a.m. – 8:45 a.m.	<b>Registration, Coffee &amp; Refreshments Visit Exhibits</b>	Martin Hansen Theater
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8:45 a.m. – 9:00 a.m.	<b>Welcome &amp; Introductions</b> <i>Will Pipkin, Coordinator Agriculture and Energy Resource Center</i>	
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9:00 a.m. – 10:00 a.m.	<b>Working Lands in Northern Wisconsin: Building Wealth through Productive Conservation</b> <i>Jason Fischbach, UW-Extension Agriculture Agent Ashland and Bayfield County</i>	
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10:00 a.m.–10:15 a.m.	<b>Break Visit Exhibits</b>	
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10:15 a.m. – Noon	<b>Basics of Preserving Working Lands and Examples of Success</b> <i>Bob Wagner, Senior Director American Farmland Trust</i>	Martin Hanson Theater
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Noon – 12:45 p.m.	<b>Lunch Visit Exhibits</b>	Whittlesey Room/ Base of Tower
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12:45 p.m. – 1:30 p.m.	<b>Wisconsin Working Lands Initiative</b> <i>Keith Foye, Chief of Land Management Section WI Department of Agriculture, Trade &amp; Consumer Protection</i>	Martin Hanson Theater
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1:30 p.m. – 2:15 p.m.	<b>Local Stories: Town of Bayfield – Developing a Farmland Preservation Program from Scratch</b> <i>Panelists: Bill Ferraro, Bayfield Town Supervisor; Rick Dale, Founding Chair of the Farmland Preservation Committee; Eric Carlson, participating landowner, Blue Vista Farm; Ruth Oppedahl, Lake Superior Basin Educator for Natural Resources, UW-Extension</i>	
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2:30 p.m. – 3:15 p.m.	<b>Open Group Discussion – Concerns, Opportunities, and Next Steps for Working Lands Preservation</b>	
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## Presenter/Organization Contact Information:

### **Will Pipkin**

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### **Bob Wagner**

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### **Bill Ferraro**

*Bayfield Town Supervisor*  
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### **Eric Carlson**

*Participating Landowner*  
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### **Alliance for Sustainability**

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### **Jason Fischbach**

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### **Keith Foye**

*DATCP Chief of Land Management Section*  
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### **Rick Dale**

*Founding Chair of the Farmland Preservation Committee*  
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### **Ruth Oppedahl**

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### **Bayfield Regional Conservancy**

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### **Wisconsin Working Lands Initiative in Governor's Budget**

Governor Doyle proposes a number of strategies to protect Wisconsin's Working Lands as a part of his biennial budget for 2009 -2011. Three main components in the budget include updates to the state's current Farmland Preservation Program, the ability for farmers and local governments to establish voluntary Agricultural Enterprise Areas, and a state grant program to help with the purchase of Agricultural Conservation Easements.

<http://www.datcp.state.wi.us/workinglands/index.jsp>