

***Making it Home: Festivals featuring Films about  
Landscapes, Weather, Resources and Creatures of the Earth***

**Chequamegon Bay Brainstorming Meeting  
Tuesday, March 3, 2009 at 3:00 p.m.  
Northern Great Lakes Visitor Center**

Purpose: To discuss and brainstorm ideas for our application to the Wisconsin Humanities Council to bring the film festival to Chequamegon Bay area in 2010.

Agenda items

1. Welcome and introductions
2. Review of film festival's purpose and goals
3. Identify preferred weekend for festival (between Feb 15-April 30, 2010) as well as weekends that don't work
4. Brainstorm related community events (film discussions, art shows, discussions, workshops, hikes, concerts, school showings, author readings...) Briefly explain what you would do to reach out within your community to attract and connect with diverse members of the public or particular audiences. Specifically, are there organizations working on related local concerns that could potentially partner with you in the presentation of this festival?
5. List three partners in the community who would be involved, need letters of support. So far, we have interest from Chequamegon Audubon, Bay Area Film Society, US Forest Service, US Fish & Wildlife Service, Wisconsin Historical Society and UW Extension. The bird club is also considering this.
6. Identify project director and sponsoring organization
7. Clarify steering committee, who should be on it?
8. Other matters for the good of the cause

*Making it Home* festivals will take place in March and April of 2010. The Wisconsin Humanities Council (WHC) is soliciting applications from community, civic, or cultural organizations with interest in or experience using film to encourage reflection, community conversation, and, ultimately, inspired action. On-going regional film festivals are welcome to apply.